



## Digital Marketer – Global Creative Team, Jakarta, Indonesia

How often do you have the chance to actively put yourself in the right place at the right time? Now you have the opportunity to join our fast growing team and together we can advance healthcare for hundreds of millions of people across Asia.

mClinica is a fast growing healthcare technology company, operating in 6 countries and employing experienced pharmaceutical and business experts. We are now looking for a Digital Marketer, passionate about creating an online community to join our Global Creative Team.

### Your tasks and responsibilities:

- Create and manage digital campaigns across different channels, including Social Media, Display Networks and E-mail.
- Build and optimize the company's Social Media presence.
- Design shareable content in line with our branding and channel strategy.
- Monitor and engage in relevant social discussions about the company, competitors and/or industry.
- Run regular paid campaigns and track performance, with a focus on ROI.
- Work with everyone in the Global Creative Team to distribute content and support our marketing strategy.
- Drive consistent relevant traffic and engagement within our social networks and through paid campaigns.

### Your Profile

- Desire to learn – attitude is by far the most important. You need to have a deep desire to learn about subject matters you may have little knowledge / expertise in.
- Extraordinary social and customer-centric person, excited to engage with people at scale.
- Excellent communicator and creative thinker, with a flair for numbers.
- Proficiency in English and Bahasa.
- BA/BS degree or equivalent relevant work experience.
- Easy to work with, flexible to changes, be able to turn around projects quickly.
- Background in running paid digital campaigns - Facebook, Twitter, Google, etc.
- Background in growing organic traffic on digital media - growth hacking
- Experience with blogging and demand generation.

### What You Can Expect from Us

- **Significant career growth opportunities** in a fast-growing international business based in Jakarta.
- **Competitive compensation.**
- **Challenging and diverse international assignments** along with direct responsibilities.
- **Fun & casual working environment** in an international team.
- **Starting date:** As soon as possible.

### Apply

If you are interested in this position and would like to become part of the mClinica team, please e-mail [careers@mclinica.com](mailto:careers@mclinica.com) (Subject: Digital Marketer) with your resume and portfolio.