

## International Marketing Manager – Jakarta, Indonesia

mClinica is a fast growing impact-driven healthcare technology company, focused on advancing healthcare for hundreds of millions of people across Asia. We help the biggest Pharmaceutical Companies in the World, Governments and NGOs navigate in southeast Asia's emerging markets.

At mClinica we value people that take initiative and reward them with significant responsibility and the ability to directly impact our business globally. Operating in 6 countries and employing passionate and experienced pharma and business experts, we are now looking for a top Marketing Manager to lead mClinica's creative team in Southeast Asia.

### Your tasks and responsibilities:

- You will be expected to take ownership of projects and work independently on the development of online and offline campaigns.
- Build and lead a creative team, which includes graphic designers, content writers and marketing executives.
- International travel to oversee the creative team and represent the company at events.
- Development and management of marketing campaigns and materials on various channels, budget responsibility and establishing high-performing partnerships.
- Optimize marketing campaigns for optimal channel performance with a focus on ROI.
- Oversee creative, photo and video production – adhering to best practices.
- Be part of a highly entrepreneurial and international team and take part in the creating of a leading internet venture with a focus on advancing healthcare.
- You will work on the company's further improvement and development while working closely with the C-level managers – thereby acquiring insight into the entrepreneurial life.

### Your Profile

- Desire to learn – attitude is by far the most important. You need to have a deep desire to learn and grow your skills.
- You are highly numbers driven and enjoy working with numbers.
- You are detail oriented and can easily get an overview over complex data.
- Minimum of 2 years of marketing experience with a thorough understanding of digital and performance marketing.
- Confident person who can multitask, assign priorities, and come up with own suggestions/ideas.
- You have a keen interest in the start-up world.
- Thrive in a result-oriented, direct environment working closely with the management.
- Flexible to changes, able to turn around projects quickly and present to top management.

### What You Can Expect from Us

- Opportunity to **build and lead a large, multinational creative team** in a company that has a significant positive impact on society.
- **Significant career growth opportunities** in a fast-growing international business.
- **Competitive compensation and international travel opportunities.**
- **Challenging and diverse international assignments** along with direct responsibilities.
- **Fun & casual working environment.**
- **Starting date:** As soon as possible.

### Apply

If you are interested in this position and would like to become part of the mClinica team, please send your resume to [rusinov@mclinica.com](mailto:rusinov@mclinica.com) (Subject: Marketing Manager).