

Public Relations Manager – Manila, Philippines

mClinica is a fast growing impact-driven healthcare technology company, focused on advancing healthcare for hundreds of millions of people across Asia. We help Pharmaceutical Companies, Governments and NGOs in emerging markets make informed strategy and health policy decisions by leveraging data and technology.

At mClinica, we value people that take initiative and reward them with significant responsibility and the ability to directly impact our business globally. We are now looking for a top PR and Communications talent to support our external stakeholder relationships.

Your tasks and responsibilities are the following but not limited to:

- Plan, develop and implement PR strategies.
- Work closely with colleagues, spokespeople and key stakeholders to manage external communication.
- Liaise with and answer enquiries from media and other external organizations.
- Research, write and distribute press releases to effective media channels.
- Prepare reports, analyze and optimize media coverage with a focus on tangible long-term impact to the business.
- Support writing and editing in-house editorial materials, speeches and investor reports.
- Work closely with our Global Marketing Team for the production of informational materials and overall brand communication across channels.
- Supervise and lead production of photo and video material.
- Organize and manage events and press conferences.
- Maintaining and updating corporate information across channels including social media.
- Represent mClinica at conferences, sometimes taking the stage to present the company.

Your Profile

- Degree in Communication, Media Studies, Marketing or another relevant field.
- Written and verbal English proficiency, with experience in creative writing.
- Excellent communication skills.
- Experience with managing media relations is a plus.
- You possess exceptional drive, flexibility and willingness to learn.
- Good teamwork, analytical and problem-solving skills.
- Positive person, who likes challenges and sees solutions where others see problems.

What You Can Expect from Us

- Opportunity to solve **unique challenges** and have a **significant positive impact** on the health of hundreds of millions of people.
- **Significant career growth opportunities** in a fast-growing international business.
- **Competitive compensation.**
- **Challenging and diverse international assignments** along with direct responsibilities.
- **Fun & casual working environment.**
- **Starting date:** As soon as possible.

Apply

If you are interested in this position and would like to become part of the mClinica Team, please send your resume to careers@mclinica.com (Subject: Public Relations Manager).