

Regional PR Manager – South East Asia

mClinica is a fast-growing, impact-driven technology organization whose mission is to build digital networks of pharmacies, physicians, and patients to improve market efficiencies and health outcomes for hundreds of millions of people across Asia. As a social enterprise, we work with leading pharmaceutical companies, government agencies and NGOs including USAID, UKAID, Omidyar Network, and Stanford University among others.

In order to support and sustain our rapid growth we are actively hiring for a **PR manager** to join our regional marketing team in Southeast Asia. We are looking for an experienced PR professional with the ability to identify and execute on opportunities to grow mClinica's profile across all 5 of our current markets.

Ideally, although not required, you are passionate about using digital technology to solve complex global health problems.

What you will do:

- Develop media relations strategy, seeking high-level placements in print, broadcast and online media and coordinate all public relations activities
- Leverage existing media relationships and cultivate new contacts within business and industry media
- Monitor, analyze and communicate PR results on a quarterly basis
- Maintain a keen understanding of industry trends affecting clients and make appropriate recommendations regarding communication strategy surrounding them
- Work closely with the Head of Marketing to develop communications strategy that supports and extends marketing initiatives

What you will need:

- 3 - 5 year of previous experience in a PR role
- Strong active relationships with both local and national business and industry media outlets
- Proven track record designing and executing successful public relations campaigns at both a local and national level
- Outstanding fluency in written and spoken English

Bonus Points:

- Prior experience and active relationships with media in more than one market within SEA
- Event planning experience
- A passion for public health, the pharmaceutical industry and pharmacists

What you will get:

- Opportunity to own PR across 5 markets with more to come
- Significant career growth opportunities in a fast-growing startup in southeast Asia
- Collaborative team with active support for personal development
- Competitive compensation and international travel opportunities
- Location flexibility. Work from any of our current markets: Malaysia, Singapore, Bangkok, Vietnam, Manila or Jakarta

How to apply:

If you are interested in this position and would like to become part of the mClinica team, please send your resume to emily@mclinica.com (Subject: PR Manager, Regional)