

Business Development Manager – Taguig, Philippines

mClinica is a fast-growing, impact-driven technology organization whose mission is to build digital networks of pharmacies, physicians, and patients to improve market efficiencies and health outcomes for hundreds of millions of people across Asia.

At mClinica, people who take initiative and ownership are rewarded with significant responsibility and opportunity to directly impact the business globally. We are now looking for a **Business Development Manager** to support our growth across the region.

Your Role:

New Business Development

- Prospect for potential new clients and turn this into increased business.
- Cold call as appropriate within mClinica's market or geographic area to ensure a robust pipeline of opportunities. * Meet potential clients by growing, maintaining, and leveraging your network.
- Identify potential clients, and the decision makers within the client organization.
- Research and build relationships with new clients.
- Set up meetings between client decision makers and company's practice leaders/Principals.
- Plan approaches and pitches. * Work with team to develop proposals that speaks to the client's needs, concerns, and objectives.
- Participate in pricing the solution/service.
- Handle objections by clarifying, emphasizing agreements and working through differences to a positive conclusion. Use a variety of styles to persuade or negotiate appropriately.
- Present an image that mirrors that of the client.

Client Retention

- Present new products and services and enhance existing relationships.
- Work with technical staff and other internal colleagues to meet customer needs.
- Arrange and participate in internal and external client debriefs.

Business Development Planning

- Present to and consult with mid and senior level management on business trends with a view to developing new services, products, and distribution channels.
- Identify opportunities for campaigns, services, and distribution channels that will lead to an increase in sales.
- Using knowledge of the market and competitors, identify and develop the company's unique selling propositions and differentiators.

Management and Research

- Submit weekly progress reports and ensure data is accurate.
- Ensure that data is accurately entered and managed within the company's CRM or other sales management system.
- Forecast sales targets and ensure they are met.
- Track and record activity on accounts and help to close deals to meet these targets.
- Work with marketing staff to ensure that prerequisites (like prequalification or getting on a vendor list) are fulfilled within a timely manner.
- Understand the company's goal and purpose so that will continual to enhance the company's performance.

Your Qualification:

- At least 5 to 10 years of business development or account management experience including sales to pharmaceutical companies
- Strong existing relationships with healthcare and pharmaceutical clients
- Decisive and possess a methodical way of thinking, with a strong focus on ROI for the client

- Excellent communication skills, ability to clearly communicate to top management.
- Demonstrates interest in mobile technology; ideally, you have a keen interest in the startup world
- Flexible to changes and capable of turning around projects quickly and present to top management
- Fluent in English (other languages is an advantage but not required)

What You Can Expect From Us:

- **Significant career growth opportunities** in a fast-growing business
- **Competitive compensation** package
- Opportunities for **international travel**.
- **Challenging and diverse assignments**
- **Fun & casual working environment** in an international team.

Apply:

- If you are interested in this position and would like to become part of the mClinica team, please send your resume to careers@mclinica.com (Subject: Business Development Manager).