

Communications and Media Manager (Ho Chi Minh City, Bangkok, Manila, or Jakarta)

mClinica is a fast-growing impact-driven healthcare technology company, focused on advancing healthcare for hundreds of millions of people across Asia. We deliver Healthcare Market Access and Analytics services to Pharmaceutical Companies, NGOs and Public-Sector Institutions across 6 countries in Southeast Asia.

We are looking for a highly ambitious, dynamic **Communications and Media Manager** to work with our local teams across Southeast Asia with the role of improving our global communication and executing a variety of communications-related tasks and projects. The Manager will proactively identify opportunities to build and promote the reputation of mClinica with many audiences, coordinate projects, and complete tasks effectively and on time.

Experience in media relations with a strong ability to produce content for mClinica new media outlets and other platforms is required. She or he will also stay current on public health and pharmaceutical industry trends, changes in new media platforms, and new tools and techniques for producing and placing relevant content.

Your role:

- Develops and deliver optimized external communications plans and content calendars for governments, NGOs and bilaterals, pharmaceutical sector clients, and investors
- Responsible to pitch and place content in local, regional, and global press outlets
- Responsible in managing a team of content writers and edit copy
- To work with our Creative Team produce short videos and advertisements across media
- In-charge of posting social media content, monitor accounts for activity, and engage with audience
- Will work closely with mClinica's Public Affairs, Creative, and local teams in Vietnam, Thailand, Philippines, Indonesia, Malaysia, and Cambodia to create outreach and engagement campaigns

Your Qualification:

- Bachelor's degree with concentration in Public Relations, Communications, Journalism, Marketing, Business, Creative Writing, Pharmacy, Public Health, Public Policy, or related field
- Minimum 2 years' experience in a communications role required, with a preferred focus on corporate communications or public relations
- Experience pitching to journalists and getting articles placed in the press required
- Experience in performance advertising desired
- Ability to thrive in a fast-changing startup environment
- Experience working in Southeast Asia and ability to speak a local language highly valued!
- Requires good communication skills (oral and written) and proficiency in English.

What You Can Expect from Us:

- **Significant career growth opportunities** in a fast-growing business
- **Competitive compensation** package
- Opportunities for **international travel**.
- **Challenging and diverse assignments**
- **Fun & casual working environment** in an international team.

Apply

If you are interested in this position and would like to become part of the mClinica team, please send your resume to careers@mclinica.com (Subject: Communications and Media Manager).