

Creative Lead – Jakarta, Indonesia

mClinica is a fast-growing impact-driven health tech technology company, focused on connecting pharmacies and transforming global health. We deliver Healthcare Market Access and Analytics services to Pharmaceutical Companies, NGOs and Public-Sector Institutions across 6 countries in Southeast Asia.

At mClinica, people who take initiative and ownership are rewarded with significant responsibility and opportunity to directly impact the business globally. We are now looking for a **Creative Lead** to support our growth and who can bring our products to the next level.

Your Role:

- Responsible for developing and managing all aspects of our design and creative output.
- Directs, oversees and mentors a team of visual designers
- Develops, implements, and manages the company's design strategy.
- Leading the definition of visual design throughout the product lifecycle, from initial explorations to final deliverables.
- Hands-on, translating conceptual ideas into compelling experiences and dynamic visual presentations and turning usability findings into design improvements.
- Ensures designs are completed on time and adhere to the established specifications and standards.
- Leading visual brand identity for the company and its products
- Provide quality control over design outputs and production
- Perform other duties and/or special projects as assigned

Your Qualification:

- Bachelor's degree in Advertising or Design from a leading university
- A minimum of 5 years of Visual design experience, preferably in the e-commerce space.
- Should be well-versed in English and Bahasa
- Additional experience of UX design, UI layout or typography will be an advantage.
- Min 2 years as a manager or leadership experience
- Ability to work with stakeholders to understand detailed requirements and design complete user experiences that meet client needs and vision.
- Have the ability in the fields of: Visual Design, Web Design, Cloud Computing
- Start-up experience is huge plus
- With strong analytical skills – Ability to understand the constraints of a design problem and identify the tradeoffs.
- Strong empathy skills – understanding how and why an interface succeeds or fails.
- Strong online portfolio – to share and showcase.
- Ability to take the intel, analytics, and pull the story together

What You Can Expect from Us:

- **Significant career growth opportunities** in a fast-growing business
- **Competitive compensation** package
- Opportunities for **international travel**.
- **Challenging and diverse assignments**
- **Fun & casual working environment** in an international team.

Apply

If you are interested in this position and would like to become part of the mClinica team, please send your resume to careers@mclinica.com (Subject: Creative Lead)