

SwipeRx Community Manager (Ho Chi Minh City, Bangkok, Manila, or Jakarta)

mClinica is dedicated to revolutionizing pharmacy practice in developing countries. We are the only tech startup that develops mobile platforms to build the capacity of the pharmacy workforce, improve the pharmaceutical supply chain, and generate data starting from the smallest mom-and-pop pharmacy and up.

mClinica is looking for a Southeast Asia-based **SwipeRx Community Manager** to support our digital community of 125,000 and growing pharmacy professionals using the SwipeRx app. We are looking for a highly ambitious, entrepreneurial individual who has experience in product management and community development. He/she will act as mini-CEO of the SwipeRx ecosystem and be responsible for improving the app, engaging existing users and attracting new users, and adding value to this unique platform.

Your role:

- Improve the SwipeRx community by working and collaborating with mClinica's Tech, Creative, and local market teams in different mClinica offices (Thailand, Vietnam, Philippines, Indonesia, Cambodia, and Malaysia)
- Responsible for adding new mini-apps to the ecosystem and improving UI/UX
- In-charge of forging new partnerships with outside organizations, and delivering exciting new marketing campaigns for users

Your Qualification:

- At least 2 years of experience managing social media platforms and developing content (graphics, videos, and written materials)
- Healthcare background (especially in public health and/or pharmaceuticals) is highly valued
- Ability to work independently and proactively in a changing and multicultural environment
- Has a can-do attitude to solve problems and figure out new projects independently
- Excellent English communication skills and ability to clearly communicate to top management
- Flexible to changes and capable of turning around projects quickly and present to top management
- Fluency in other Southeast Asian languages is highly valued

What You Can Expect from Us:

- **Significant career growth opportunities** in a fast-growing business
- **Competitive compensation** package
- Opportunities for **international travel**.
- **Challenging and diverse assignments**
- **Fun & casual working environment** in an international team.

Apply

If you are interested in this position and would like to become part of the mClinica team, please send your resume to careers@mclinica.com (Subject: SwipeRx Community Manager).